

MPN E-NEWSLETTER STD DISSEMINATION SCHEDULE

USA Geo Area Standard e-Newsletters	Frequency of Dissemination	Tier Group
Alabama (AL), U.S.A. Statewide Area	Qrtrly - Wk1: Mos. 1,4,7,10	9
Alaska (AK), U.S.A. Statewide Area	Qrtrly - Wk2: Mos. 2,5,8,11	10
Arkansas (AR), U.S.A. Statewide Area	Qrtrly - Wk3: Mos. 3,6,9,12	10
Atlanta (GA), U.S.A. Geo Area	Semi-Mly: Wks. 1,3	1
Austin / San Antonio (TX), U.S.A. Geo Area	Bi-Mly Wk4: Mos. 1,3,5,7,9,11	7
Baltimore (MD), U.S.A. Geo Area	Bi-Mly Wk1: Mos. 2,4,6,8,10,12	7
Boston (MA), U.S.A. Geo Area	Qrtrly - Wk4: Mos. 2,5,8,11	8
Buffalo/Upstate New York (NY), U.S.A. Geo Area	Qrtrly - Wk1: Mos. 1,4,7,10	10
Carolinas Areas - S. Carolina (SC) / N. Carolina (NC), U.S.A. Geo Area	Bi-Mly Wk4: Mos. 1,3,5,7,9,11	7
Chicago (IL), U.S.A. Geo Area	Monthly - Wk 1	5
Cincinnati (OH), U.S.A. Geo Area	Qrtrly - Wk2: Mos. 2,5,8,11	9
Cleveland (OH), U.S.A. Geo Area	Bi-Mly Wk2: Mos. 2,4,6,8,10,12	8
Connecticut (CT), U.S.A. Statewide Area	Qrtrly - Wk3: Mos. 3,6,9,12	10
Dallas/Fort Worth (TX), U.S.A. Geo Area	Monthly - Wk 1	6
Delaware (DE), U.S.A. Statewide Area	Qrtrly - Wk4: Mos. 1,4,7,10	10
Denver (CO), U.S.A. Geo Area	Qrtrly - Wk4: Mos. 2,5,8,11	8
Detroit (MI), U.S.A. Geo Area	Bi-Mly Wk4: Mos. 1,3,5,7,9,11	7
Hawaii (HI), U.S.A. Statewide Area	Qrtrly - Wk2: Mos. 2,5,8,11	9
Houston (TX), U.S.A. Geo Area	Monthly - Wk 3	6
Indiana (IN), U.S.A. Statewide Area	Qrtrly - Wk3: Mos. 3,6,9,12	9
Iowa (IA), U.S.A. Statewide Area	Qrtrly - Wk4: Mos. 1,4,7,10	10
Jacksonville (FL), U.S.A. Geo Area	Qrtrly - Wk1: Mos. 1,4,7,10	9
Kansas City (MO/KS) / St. Louis (MO), U.S.A. Geo Area	Bi-Mly Wk2: Mos. 2,4,6,8,10,12	8
Kentucky (KY), U.S.A. Statewide Area	Qrtrly - Wk2: Mos. 2,5,8,11	10
Las Vegas (NV), U.S.A. Geo Area	Qrtrly - Wk3: Mos. 3,6,9,12	9
Los Angeles / San Diego / Southern Cal (CA), U.S.A. Geo Area	Monthly - Wk 1	5
Memphis (TN), U.S.A. Geo Area	Qrtrly - Wk4: Mos. 1,4,7,10	9
Miami (FL), U.S.A. Geo Area	Monthly - Wk 3	5
Milwaukee (WI), U.S.A. Geo Area	Qrtrly - Wk1: Mos. 1,4,7,10	10

Minnesota (MN), U.S.A. Statewide Area	Qrtrly - Wk2: Mos. 2,5,8,11	10
Mississippi (MS), U.S.A. Statewide Area	Qrtrly - Wk3: Mos. 3,6,9,12	10
Nashville (TN), U.S.A. Geo Area	Qrtrly - Wk4: Mos. 1,4,7,10	9
New England States (ME, NH, RI, VT), U.S.A. Regional Area	Qrtrly - Wk1: Mos. 1,4,7,10	10
New Jersey (NJ), U.S.A. Statewide Area	Bi-Mly Wk2: Mos. 2,4,6,8,10,12	7
New Mexico (NM), U.S.A. Statewide Area	Qrtrly - Wk2: Mos. 2,5,8,11	9
New Orleans (LA), U.S.A. Geo Area	Bi-Mly Wk2: Mos.2,4,6,8,10,12	8
New York (NY), U.S.A. Geo Area	Monthly - Wk 1	4
Philadelphia (PA), U.S.A. Geo Area	Monthly - Wk 3	6
Phoenix (AZ), U.S.A. Geo Area	Qrtrly - Wk3: Mos. 3,6,9,12	9
Pittsburgh (PA), U.S.A. Geo Area	Bi-Mly Wk2: Mos. 2,4,6,8,10,12	8
Portland (OR) / Seattle (WA) Pacific NW, U.S.A. Geo Area	Qrtrly - Wk4: Mos. 1,4,7,10	9
San Francisco / Oakland / Sacramento Silicon Valley Northern Cal (CA), U.S.A. Geo Area	Monthly - Wk 3	6
Tampa / Orlando Central Florida (FL), U.S.A. Geo Area	Bi-Mly Wk1: Mos. 2,4,6,8,10,12	7
Utah (UT), U.S.A. Statewide Geo Area	Qrtrly - Wk1: Mos. 1,4,7,10	10
Washington, DC / Virginia (VA) U.S.A. Geo Area	Monthly - Wk 3	4

USA Geo Ares Regional Audiences	Frequency of Dissemination	Tier Group
Southeast USA e-Subscriber Audience (AL, GA, FL, NC, SC, TN)	N/A - special purchase only	1
Southwest USA Regional Audience (AR, LA, MS, NM, OK, TX)	N/A - special purchase only	3
Northeast USA Regional Audience (CT, MA, ME, NH, NJ, NY, PA, RI, VT)	N/A - special purchase only	3
Midwest USA Regional Audience (IA, IL, IN, KY, MI, MN, MO, OH, W)	N/A - special purchase only	3
Mid-Atlantic USA Regional Audience (DC, DE, MD, TN, PA, VA, WV)	N/A - special purchase only	3
Pacific Northwest USA Regional Audience (AK, ID, MT, ND, OR, SD,	N/A - special purchase only	8
Far-West USA Regional Audience (CA, HI, NV)	N/A - special purchase only	4
Mountain USA Regional Audience (AZ, CO, UT)	N/A - special purchase only	6
U.S. National (Geo) e-Subscriber Audience	N/A - special purchase only	1

MPN International Geographical Areas	Frequency of Dissemination	Tier Group
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Canada (Montreal, Toronto, Vancouver)	Qrtrly - Wk1: Mos. 1,4,7,10	10
Caribbean Island Destinations (Incl. Puerto Rico, Virgin Islands)	Qrtrly - Wk2: Mos. 2,5,8,11	6
East Africa	Qrtrly - Wk3: Mos. 3,6,9,12	9
Far East Asia (Japan, China, Korea, Philippines)	Qrtrly - Wk4: Mos. 1,4,7,10	9
Germany	Qrtrly - Wk1: Mos. 1,4,7,10	10
London (United Kingdom)	Qrtrly - Wk2: Mos. 2,5,8,11	8
Mexico	Qrtrly - Wk3: Mos. 3,6,9,12	9
Paris (France)	Qrtrly - Wk4: Mos. 1,4,7,10	9
South Africa	Qrtrly - Wk1: Mos. 1,4,7,10	10
South America	Qrtrly - Wk2: Mos. 2,5,8,11	10
South Asia & Pacific (India, Australia, New Zealand, Singapore, Thailand, Indonesia)	Qrtrly - Wk3: Mos. 3,6,9,12	10
West Africa	Qrtrly - Wk4: Mos. 1,4,7,10	10

MPN Interest Specific e-Subscriber Audiences

	Frequency of Dissemination	Tier Group
MPN Career Connection e-Update	Monthly - Wk 4	1
MPN Book Channel e-Update	Qrtrly - Wk1: Mos. 1,4,7,10	4
MPN Diversity Business Connection	Qrtrly - Wk2: Mos. 2,5,8,11	3
MPN Diversity Organizations & Groups Connection	Qrtrly - Wk3: Mos. 3,6,9,12	1
MPN Student Resource Connection	Qrtrly - Wk4: Mos. 1,4,7,10	5
MPN Global Calendar e-Update	-	5

MPN Global e-Subscriber Audience

	Frequency of Dissemination	Tier Group
MPN Global e-Subscriber Audience	N/A - special purchase only	1

OTHER MPN e-Communications Databases

	Frequency of Dissemination	Tier Group
MPN Special Broadcasts Only List	N/A - special purchase only	1
MPN Job Alerts Database	N/A - special purchase only	
MPN Resume Database	N/A - special purchase only	
MPN Calendar Database	N/A - special purchase only	1
MPN Business Directory Database	N/A - special purchase only	
MPN Non-Profit Directory Database	N/A - special purchase only	

MPN Articles & Content Database	N/A - special purchase only
MPN RSVP Database	N/A - special purchase only
MPN Media Database	N/A - special purchase only

MPN Global e-Subscriber Audience	Frequency of Dissemination
MPN Total e-Communications Audience	N/A - special purchase only

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